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## Thrills and spills aplenty at Triumph Live 2014

Triumph Motorcycles is staging one of the most impressive showcases of stunt riding and driving in the UK this summer at its biennial Triumph Live event (Heritage Motor Centre, Gaydon, July 12, 2014). Since the last event in 2012, Triumph Live has moved locations from Mallory Park to Warwickshire, which provides easier access for visitors and even greater opportunities for a host of entertainment including over a dozen live bands; motorcycle exhibitions; fine foods and local markets; Triumph memorabilia and a custom bike display.

Central to the daytime activity will be the exhilarating arena acts, which include 'Mr Showtime' international trials champion Steve Colley (<http://ow.ly/uMzmw>) extreme stunt rider and Triumph nut Kevin Carmichael (<http://ow.ly/uMzGi>) and Triumph Street Triple star Julien Welsch (<http://ow.ly/uMyCu>).

If the two wheeled adrenaline show doesn't leave you gasping, Triumph Live also boasts one of the most creative four wheeled displays (<http://ow.ly/uUlsU>). Known as digger dancing, this unique show comprises some of the world's most imposing JCB vehicles, all in perfect harmony!

Finally, international stunt legend, and former Stig, Terry Grant will be pushing his cars to their absolute limits in a breath taking show (<http://ow.ly/uMAJ6>). This man has created a brand of stunt show unlike any other. You will be amazed as you watch him throw his car from side to side sliding around obstacles and people, stand on the roof of his moving vehicle, do mind boggling donuts and even drifting around an un-manned moving vehicle. You name it, he can do it.

Gareth Bright, event manager for Triumph Live, said: "This year's event has attracted some of the world's very best stunt riders on both two and four wheels. We're absolutely delighted to have so many top names in extreme riding and driving at Triumph Live 2014."

Also featuring will be the world famous Demon Drome Wall of Death; home to death defying tricks and stunts performed on a vertical raceway!

Tickets for Triumph Live cost just £28 (adults) and accompanied children (under 16) are free. Camping is available from £12pp. To purchase tickets and find out more about the event, go to: [www.triumph-live.com](http://www.triumph-live.com)

**ENDS**



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## About Triumph

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.

Riders will be able to see the full range of motorcycles at Triumph Live, a celebration of the brand, taking place on 12 July at the Gaydon Heritage Motor Centre. The full-day festival will feature live bands; stunt riding shows; factory tours; road and off-road demo rides plus a whole host of other attractions. For tickets (£28) or more information, please visit [www.triumph-live.co.uk](http://www.triumph-live.co.uk)