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New Year, new adventure, with Triumph Motorcycles

International travel specialist, Globbusters, has chosen models from British motorcycle manufacturer, Triumph, as its weapons of choice for a series of international adventures in 2015. The Tiger 800XCx and Explorer bikes will be used by Globbusters' guides and support riders as they take two-wheeled adrenalin junkies on some amazing trips all over the world.

Kicking off with a 12,000 mile road trip from London's iconic Ace Café to the brand new Ace Café in Beijing, the iconic adventure bikes will give the Globusters team the perfect tools to take their international tours on-road, off-road and beyond. During the trip, Triumph's renowned adventure bikes will be put through their paces, following the fabled Silk Road through Central Asia, Iran and Tibet. Bikes and riders will need to cope with long stretches of unpaved dirt roads and altitudes up to 4,000 metres. This will be followed by a 7,500 mile journey across Africa later in the year, riding down from Kenya in the East to Cape Town in South Africa, facing high temperatures, gravel roads and unpredictable wildlife.

Rick Cawley, general manager at Triumph UK, commented: "As the UK's most recognised and respected motorcycle adventure tour coordinator, Globbusters continues to lead the way in specialist tours for the world's most intrepid riders.

"We're excited to be providing Globbusters' guides and support riders with two extremely capable and versatile bikes from our adventure range. The brand-new, nimble Tiger 800XCx and the award-winning 1,200cc Tiger Explorer are perfect for exploring the road-less-travelled, especially when the tarmac ends and the real challenge begins."

For more information about the Ace-to-Ace 2015 tour; visit <http://www.globbusters.com/expeditions-tours/epic/ace-to-ace-silk-road-tibet>, while to explore the Triumph adventure range for yourself, visit www.triumphmotorcycles.co.uk

Ends

For further information please contact St John White or Ed Willmott at Prova Public Relations on 01926 776 900 or email stjohnw@provapr.co.uk or edwardw@provapr.co.uk



Editors Notes

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.