

Triumph confirms music line up for Triumph Live

Sheffield-based indie pop band, Reverend & The Makers and rock group, Toseland have been confirmed as the headline music acts for this year's Triumph Live, on Saturday, July 12. The two bands will take to the main stage at the Heritage Motor Centre, Gaydon, from 6pm, to round off a packed day of entertainment, motorcycle action and live music.

Visitors to Triumph Live will get to experience Reverend & The Makers, whose well-known hits include 'Heavyweight Champion of the World' and 'The Only One', performing tracks from their critically acclaimed new album, 'Thirty Two.'

Toseland, whose lead singer is former World Superbike Champion, James Toseland, will also be revving the crowd up with songs from their debut album, including 'Crash Landing' and 'Renegade'.

Complementing the main stage at Triumph Live will be three music stages in full-sized festival marquees, which will feature a variety of bands throughout the day. Triumph is delighted to welcome back the 2010 Triumph Live 'battle of the band' winners, The Dunwells, who will be taking time out of their very busy tour schedule to perform in the Adventure marquee on the evening of Friday 11th July. Other bands performing on the Saturday include Rook and The Ravens, The Travelling Band and Jeramiah Ferrari.

Gareth Bright, event manager for Triumph Live, said: "This year's event has attracted some fantastic musical talent. We're delighted to have such a varied group of performers and we are determined to make this year's Triumph Live a fantastic day out for riders, music lovers and their families alike."

The event, celebrating Britain's favourite motorcycling brand, will also feature a host of other entertainment including stunt riding; motorcycle exhibitions; fine foods and local markets; Triumph memorabilia and a custom bike display.

Visitors will also be able to view the latest range of Triumph motorcycles together with the spring/summer clothing and accessories collection.

Adult tickets for Triumph Live cost just £28, while accompanied children (under 16) are free. Camping is available from £12pp. To purchase tickets and find out more about the event, go to www.triumph-live.com

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To download high res images to accompany this release please click on one of the following links: [Reverend & The Makers](#), [Toseland](#), [Triumph Live logo](#)

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About Triumph

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.

Riders will be able to see the full range of motorcycles at Triumph Live, a celebration of the brand, taking place on 12 July at the Gaydon Heritage Motor Centre. The full-day festival will feature live bands; stunt riding shows; factory tours; road and off-road demo rides plus a whole host of other attractions. For tickets (£28) or more information, please visit www.triumph-live.co.uk