

Triumph unveils new boot range for 2014

Triumph Motorcycles has unveiled its new boot range for 2014. Both stylish and functional, the entire range brings flexibility and comfort for all-year riding. Available now and exclusively from Triumph's authorised dealer network, the new range is perfect for both performance riding and casual wear off the bike.

Triumph's Tour Adventure boot (£339) is a must have for any serious off-road rider. Providing comprehensive protection, the boot features a reinforced polymer sole (for extra grip and defence against heat); lateral ankle protection with biomechanical support; double density heel discs; internal toe protection and a reinforced heel. The dual Triumph and Alpinestars branded boot also delivers total comfort, featuring a Gore Tex waterproof and breathable membrane, flex zones on the sole and a contoured insole with mid foot shank support.

Triumph's T3 GTX boot (£199), styled in black leather and dual branded with Alpinestars, is effortless sleek. Micro fibre flex zones and a contoured sole deliver unconditional control and flexibility, while hardened gear pad protection on the top of the boot, internal heel and toe protection, and an integrated shin guard provide the rider with absolute safety assurance.

Leading the way in urban style, Triumph's Urbane X unisex boot (£139) provides a solution for those riders who want footwear that offers unadulterated style without compromising on safety. Influenced by urban fashion, but retaining full practicality, it includes a premium, full grain leather upper, reinforced ankle protection, a waterproof and breathable outer membrane, heel and toe protection and an anti-slip rubber outsole.

Lastly, Triumph's Kate boot (£149) offers a more traditional style of woman's riding boot, yet retains every bit of desirability and functionality. A sumptuous full grain leather upper paired with double Velcro and zip closure allows for ease of use. Elastic panelling on the rear, a flexible heel notch and a shin flex system all work in harmony to allow maximum practicality, creating the ultimate comfortable ride. The boots also feature an anti-slip-outsole and are fully CE approved.

The Urbane and Kate boots are available from Triumph's authorised dealer network now, with the T3 GTX available at the end of May and the Tour Adventure in early June. For a list of dealers and to see the complete clothing collection online, please visit: www.triumphmotorcycles.co.uk



Riders will be able to see the full range of boots at Triumph Live, a celebration of the brand, taking place on 12 July at the Gaydon Heritage Motor Centre. The full-day festival will feature live bands; stunt riding shows; factory tours; road and off-road demo rides plus a whole host of other attractions. For tickets (£28) or more information, please visit www.triumph-live.com

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To download hi-res images of the boots, please click on the following links: [Kate](#), [T3-GTX](#), [Tour-Adventure](#), [Urbane](#)

For further information please contact Rhys Jones (rhysj@provapr.co.uk) or St John White (stjohnw@provapr.co.uk) at Prova PR on 01926 776900.

About Triumph

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.

Riders will be able to see the full range of motorcycles at Triumph Live, a celebration of the brand, taking place on 12 July at the Gaydon Heritage Motor Centre. The full-day festival will feature live bands; stunt riding shows; factory tours; road and off-road demo rides plus a whole host of other attractions. For tickets (£28) or more information, please visit www.triumph-live.co.uk