



26<sup>th</sup> June 2014

**In the bag! Triumph unveils exclusive waxed cotton saddlebags for 2014.**

Triumph Motorcycles has announced the launch of a bespoke collection of waxed cotton saddlebags, exclusively developed for its most iconic bike – the Bonneville. Constructed from highly-durable waxed cotton and leather, the stylish panniers bring a touch of class to the classic, further adding to its functionality and practicality.

Either mounted individually or as a pair, the luxury luggage features brass effect hardware, padded internal lining and double-stitched leather external pockets. Thanks to a quick-release mounting mechanism and a handy detachable shoulder strap, the 16-litre bags can also double as satchel; allowing riders to use the saddlebag either on or off the bike.

Developed in-house by Triumph's dedicated accessories team, each bag has been designed to echo the Bonneville's legacy and style, taking inspiration from over 50 years of rich heritage.

With easy-access pockets, durable straps and hard-wearing brass clasps, the saddlebags are practical as well as stylish, giving you a reliable luggage solution, whatever the weather.

Available now from dealerships nationwide the bags are supplied with all relevant mounting hardware. Offered individually (£220) or as a pair (£420), the saddlebags can add a possible 32 litres additional storage space to your Bonneville – making them the perfect purchase for any owner.

For more information about the waxed cotton saddlebags or any of Triumph's 2014 accessory range, visit [www.triumphmotorcycles.co.uk](http://www.triumphmotorcycles.co.uk).

**ENDS**

To download a hi-res image, please click on the following links: [Saddlebags](#), [Saddlebags double](#)

For further information please contact Faye Callaghan or Ed Willmott at Prova Public Relations on 01926 776 900 or email [fayec@provapr.co.uk](mailto:fayec@provapr.co.uk) or [edwardw@provapr.co.uk](mailto:edwardw@provapr.co.uk)



First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.

Riders will be able to see the full range of motorcycles at Triumph Live, a celebration of the brand, taking place on 12 July at the Gaydon Heritage Motor Centre. The full-day festival will feature live bands; stunt riding shows; factory tours; road and off-road demo rides plus a whole host of other attractions. For tickets (£28) or more information, please visit [www.triumph-live.co.uk](http://www.triumph-live.co.uk)