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Special edition Bonneville set to be unveiled at Triumph Live 2014

Triumph, the UK's leading large-capacity motorcycle manufacturer, has announced a one-off run of 50 special edition Bonneville T100s. The bespoke bikes will mark the 50th anniversary of the iconic 1964 International Six Day Trials (ISDT); the gruelling bike challenge which saw all four members of the Triumph Factory Team compete and ride to gold medal victory.

On sale for one day only at Triumph Live 2014 (12th July), the commemorative motorbikes have been developed to incorporate a number of features and styles to replicate the original 1964 T100s, the bike of choice for the era's most competitive and testing trial races.

Alongside completely customised bodywork depicting an image of the ISDT gold medal, the distinctive motorcycles have been emblazoned with an original image of the 1964 Triumph Factory Team winners. In keeping with the nostalgic theme, the bikes feature the original Triumph logo – which hasn't been replicated in production for over 30 years, as well as original signatures from each of the four riders.

With a further nod to its heritage, the 865cc T100s have each been fitted with classic adaptations; including the addition of cross-brace handlebars, engine sump guard, a stylistic number plate design, centre stand and a bespoke seat with integrated toolbag, a key requirement for every bike entered into the ISDT event.

Those lucky enough to snap one of the bikes up will have the further option of adding an Arrow exhaust system, as well as scrambler-style tyres to further customise the bespoke bikes. Official certification, signed by Triumph's owner John Bloor, will also be presented to guarantee authenticity and collectability.

To see the sales of these iconic classics, three of the four 1964 ISDT Triumph Factory Team riders, along with the wife of the late Ken Heanes, the fourth rider, will be on site throughout Triumph Live. Between them, the four incredible riders won a total of 35 international gold medals throughout their careers. One of the original T100s will also be on display to the public for the first time ever, to showcase the bike's development over the last 50 years and to reiterate Triumph's unrivalled ISDT heritage.

With prices set to be officially announced in the run up to Triumph Live, each of the 50 bikes are now in production, with certification numbers allocated on an individual basis.

For further details about Triumph Live or to book your tickets please visit www.triumph-live.com

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To download a hi-res image, please [click here](#)

For further information please contact Faye Callaghan or Ed Willmott at Prova Public Relations on 01926 776 900 or email fayec@provapr.co.uk or edwardw@provapr.co.uk



Editors Notes

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.

Riders will be able to see the full range of motorcycles at Triumph Live, a celebration of the brand, taking place on 12 July at the Gaydon Heritage Motor Centre. The full-day festival will feature live bands; stunt riding shows; factory tours; road and off-road demo rides plus a whole host of other attractions. For tickets (£28) or more information, please visit www.triumph-live.co.uk