

Triumph Thruxton Ace – Special Edition Unveiled on Brighton run

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- Special Edition Thruxton celebrates Triumph's association with the legendary Ace Café in North London
- Unique retro paint and decal scheme
- Sculpted Oxblood custom seat
- Authentic, eye-catching bar-end mirrors
- Unique handlebar plaque denoting its 'SE' status
- Powered by iconic 865cc parallel twin engine

A new Special Edition, the Triumph Thruxton Ace, was revealed as part of the annual Brighton Burn Up celebrations last weekend (September 12–14, 2014), when more than 25,000 café racer fans descended onto the Brighton seafront. Unveiled at the iconic Ace Cafe by Mark Wilshire, managing director of the globally recognised venue, on Friday evening the bike drew avid interest throughout the weekend.

The Thruxton Ace combines the evocative silhouette of a true Triumph classic racer, with an eye-catching, one-off Pure White and Jet Black paint livery reflecting Triumph's historic connection with the Ace Café. The bike is tastefully co-branded with Ace Café logos adorning the side panels, tank and tail section.

With low slung handlebars, alloy-rimmed wire wheels and a central racing stripe running along the tank to the beautifully sculpted custom seat, the Triumph Thruxton Ace looks as if it would be equally at home on a classic race grid as outside the local café after a spirited morning ride.

Featuring the same engine as the renowned Triumph Thruxton, power is provided by Triumph's 865cc signature parallel twin from the Bonneville. Producing peak power of 69PS and 69Nm of torque across a broad rev range, the Thruxton delivers its performance with a suitable increase in the edginess of the exhaust note from the classically styled chrome silencers.

Commenting on the bike unveil at the weekend, Mark Wilshire, managing director of the Ace Cafe, said: "This year sees the 21st anniversary of the annual Ace Cafe Reunion, so unveiling the Triumph Ace Cafe special edition on Friday evening was a massive thrill. Riding the bike into the cafe and onto the Triumph display will certainly go down as my highpoint of the year! The bike acted as a great focus for the whole weekend and helped us to attract around 100,000 bike fans to the seafront for the annual Brighton Burn Up."

The Thruxton Ace's chassis is based around the Bonneville, and meets Triumph's exacting standards by generating an assured, composed, yet agile ride at all times. Its steel tube frame, 41mm KYB forks, twin KYB rear shocks, Nissin disc brakes and wire spokes merge modern



engineering with retro style to create a perfectly balanced bike. The deceptively sporty steering geometry gives the Thruxton Ace performance to match the engine's unique character and progressive riding position.

A contemporary two-wheeled tribute to an iconic venue, the Thruxton Ace is set to revive memories, create new ones and turn heads when it's let loose on the Brighton seafront.

A range of genuine Triumph accessories are available for the Thruxton Ace to further increase its sporting look. These include a choice of two beautifully crafted exhausts from Arrow Special Parts, a brushed alloy skid plate, anodised for durability, and machined throttle body caps. Other options include alternative seats, fuel caps, and a range of chrome parts.

The Thruxton Ace comes with an unlimited mileage, two year factory warranty. Service intervals are every 6,000 miles, or one year, whichever is soonest. Prices for the Thruxton Ace will be confirmed when the new model goes on sale in UK dealerships in December 2014. Just 100 bikes will be available for UK customers and deposits are being taken now.

For further information on Triumph's range, please visit your local dealer or go to <http://www.triumphmotorcycles.co.uk/>

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For further information please contact Faye Callaghan or Ed Willmott at Prova Public Relations on 01926 776 900 or email fayec@provapr.co.uk or edwardw@provapr.co.uk

Editors Notes

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.