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## **Triumph announces complimentary accessory packages with selected 2015 models**

To mark the start of 2015, Triumph, the UK's leading large-capacity motorcycle manufacturer, has announced a complimentary range of added extras for riders specifying a brand new bike. From pannier sets and heated grips to sissy bars and slip-on silencers, there's a whole host of free extras to take your ride to the next level.

For those considering Triumph's class-leading Street Triple and Street Triple R, £420 worth of accessories including a complimentary fly screen, belly pan and seat cowl will see you ride home happy on the market's leading naked middleweight – all at an OTR price of just £8,149.

Riders looking towards the Street's bigger brothers – the Speed Triple and Speed Triple R (priced at £9,749 and £10,999 respectively) – will receive a free anodized front and rear brake reservoirs, comfort gel seat and slip-on Arrow silencer; a brilliant introductory road modification package worth more than £1,200!

Interested in a New Year adventure? Triumph has made it easy, with a number of models from the Tiger family again sweetened with free all-road extras. Both standard Explorers (starting from £11,499 OTR) and XC models (£12,499) will come free with a £940 accessory package comprising a twin-box pannier set, heated grips and switches, as well as a heated riding seat – the perfect setup for all-weather travel. The feisty Tiger Sport (from just £9,799) has also been given a £780 package of trimmings, with a complimentary twin-box pannier set and colour-coordinated lids setting you apart from other riders on the road.

For slicing the corners and blurring the straights, Triumph's 675cc Daytona comes free with a comfort rider seat, anodized front and rear brake reservoirs, frame protectors and race-inspired quickshifter – a tempting package worth £600 to add to an even more tempting OTR price of only £9,599.

But, if a long and low cruise is more your style, jump on the laid-back Thunderbird (prices start from £11,499) for over £800 of added extras. Kitted out with everything from a quick-release sissy bar and long-haul backrest pad to engine dresser bar kit, highway pegs, cylinder cover, clutch cover and chromed oil filter cap, now is the perfect time to upgrade your iron.



As well as coming with a huge selection of accessories as standard, bikes purchased in 2015 will also be applicable for TriStar, Triumph's easy way to finance your motorcycle. Giving riders a simple and affordable way to take to the road on their dream bike, the flexible Personal Contract Purchase Finance Product (PCP) purchasing programme makes investing in a new model more accessible than ever before. Monthly payments from:

Street Triple	- £95 per month
Street Triple R	- £105 per month
Speed Triple	- £119 per month
Speed Triple R	- £139 per month
Daytona 675	- £135 per month
Tiger Sport	- £119 per month
Tiger Explorer	- £129 per month
Tiger Explorer XC	- £149 per month
Thunderbird	- £129 per month

For more information, or to find your local Triumph dealership, please visit [www.triumphmotorcycles.co.uk](http://www.triumphmotorcycles.co.uk).

To download a high res image to accompany this press release, please [click here](#)

**Ends**

For further information please contact St John White or Ed Willmott at Prova Public Relations on 01926 776 900 or email [stjohnw@provapr.co.uk](mailto:stjohnw@provapr.co.uk) or [edwardw@provapr.co.uk](mailto:edwardw@provapr.co.uk)

### **Editors Notes**

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend design, character, charisma and performance. Building around 50,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has more than 750 dealer franchises across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created



a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litres Rocket III, the unmistakable Speed Triple and the SuperSports Daytona 675.

Triumph currently employs around 2,100 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux and most recently Brazil, as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire and Thailand plus an assembly facility in Brazil.