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## All-new Tiger 800 roars into dealerships

Building on the successes of its popular predecessor, Triumph's new Tiger 800 will land in UK dealerships next month. The four distinctive model derivations, headed by the XRx and XCx, are designed to give the ultimate experience for both on and off-road biking.

The rugged adventure bike, which has already enjoyed rave reviews, comes in two distinct guises; giving riders more choice than ever on how (and where) they take their bike in 2015. While the Tiger 800 XRx is ideal for road riding, the Tiger 800 XCx is packed with features that make it the perfect off-road bike.

What really puts this new Tiger 800 range ahead of the pack is its emphasis on rider focused technology. Both the XRx and XCx are the first in their class to include cruise control; making these bikes true titans of technology. The models are further supplemented by the inclusion of a full Ride by Wire system that interacts with the ECU; opening up a whole new level of technology.

With an even more satisfying, exciting and ultimately rewarding ride, each bike delivers greater agility, complimented with class-leading technology innovation. Central to this is the Tiger's 95PS three cylinder engine, providing the bike with a sophisticated feel. It gets more exciting inside the engine, with raft of changes implemented to reduce mechanical noise and boost the premium feel of the triple engine.

Alongside this, fuel consumption has also been enhanced, with a class leading 270 mile tank range; a range increase of 40 miles compared to the outgoing Tiger 800.

These technical improvements are coupled with brand new bodywork, which gives the bike a more dynamic stance, complimenting the highly defined lines of the tank side panels. Available in high gloss Crystal White, Phantom Black or Caspian Blue, wherever you're going this year, the Tiger 800 is sure to get you there in style.

Available from authorised Triumph dealers across the UK, pricing for the new Tiger 800 range starts at £8,499.

For more information on all of Triumph's range, visit [www.triumphmotorcycles.co.uk](http://www.triumphmotorcycles.co.uk)

**Ends**



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## Notes to Editors

### About Triumph

First established in 1902, Triumph Motorcycles celebrated 110 years of motorcycle manufacture in 2012. For more than two decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes which perfectly blend authentic design, character, charisma and performance. Building around 56,000 bikes per year, Triumph is the largest British motorcycle manufacturer and has over 750 dealers across the world.

At the heart of Triumph's philosophy is a commitment to developing truly unique motorcycles that offer a blend of distinctive design, intuitive handling and performance to enjoy the perfect ride. The innovation and engineering passion that gave birth to the iconic Bonneville of the 60s has today created a broad range of bikes suited to all motorcycle riders, including the striking 2.3 litre Rocket III, the unmistakable Speed Triple and the TT and Daytona 200 winning SuperSports Daytona 675.

Triumph currently employs around 2,300 personnel worldwide and has subsidiary operations in the UK, America, France, Germany, Spain, Italy, Japan, Sweden, Benelux, Brazil, India and Indonesia as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire, and Thailand plus CKD facilities in Brazil and India.